



Fundraising Society Minutes

Date	October 27, 2010
In Attendance	Lindsay Martineau, Carmelle Steel, Jen Mackin, Karen Linderman, Kurtis Hewson
General Business	
Start Time	6:35 pm
Approval of Agenda	<ul style="list-style-type: none"> Additions – Other fundraising Approved by Lindsay. Seconded by Carmelle
Minutes	<ul style="list-style-type: none"> Errors/Omissions – spelling!! Approved by Jen. Seconded by Carmelle
Business Items	
Accounts	<ul style="list-style-type: none"> Balance - \$9392.72 (Roughly \$3400 plus \$5726.57 for magazines as of October 26) Hot Lunch account currently \$4932.70 Karen move for Janet O'Brien, Marci Woodruff, Kurtis Hewson to have signing authority for the Hot Lunch sub account. Carmelle seconded. Carried.
School Store	<ul style="list-style-type: none"> Get update for next meeting – Jen will mention it to Jill
Fundraising Efforts	
Magazine Sales Review	<ul style="list-style-type: none"> Currently at approximately 700 subscriptions (\$5726.57 so far) Last chance to order blitz in the paper – Carmelle phone Amanda for CLP, leave order forms there Feedback: <ul style="list-style-type: none"> Need for more reminders for families Need for more community involvement (posters for the community, doctors, library) Places to pick up orders in the community Need for people buying to know that it is a school goal, not individuals Create a magazine committee that looks at advertising, etc. Consider a spring campaign shift? March? Incentives earlier and timely Add to February agenda for discussion and planning
Parent Conference Overview	<ul style="list-style-type: none"> Applied for grant in June to host – submitted budget as part of grant Tentative date – Saturday, February 12 Establish committee for planning – Jen, Lindsay, Karen email others Gather topics for workshops – student learning for the summer, <ul style="list-style-type: none"> Silent Auction, booths (Usborne, parent books, etc.), Summer camps available (University of Lethbridge, Empress Theatre, Public Library) Carmelle send Kurtis email to be forwarded
Cash Calendar Proposal	<ul style="list-style-type: none"> Concept shared Possibly around Easter, prior to summer? Target 950 calendars Sell at parent conference – prizes come each week? Need to focus on public relations for this society (what we do, what we fund, why we exist) – Kurtis brings some samples to next meeting Revisit at November meeting
Literacy Carnival	<ul style="list-style-type: none"> Discuss as part of Fundraising Timeline – May 6 (Mothers' Day Theme for Silent Auction?)

Supporting School

Draft Plan	<ul style="list-style-type: none">• Approved draft plan for 2010-2011 by Lindsay, Carmelle seconded, carried
Proposals	<ul style="list-style-type: none">• Nanton Bomber – \$232.50 Motion by Karen, Seconded by Carmelle, carried• Lindquist Parent Meeting - \$50.00. motion by Lindsay, seconded by Karen, carried• Move library bags to November – where was it paid from• Student 2 Student – Kurtis write letter to FCSS to get support (as a WMES project)
Library Bags	<ul style="list-style-type: none">• Feedback - return to plastic bags in the future – not waterproof

Items to Put on the Website

Website Items	<ul style="list-style-type: none">• Plan for 2010-2011• Nanton Bomber• Lindquist parent meeting
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Adjournment

Next Meeting	<ul style="list-style-type: none">• Discuss next steps for school store<ul style="list-style-type: none">○ Kurtis bring WCCHS sample order○ Jen look into Stavely sample order○ Karen look into neck-tube thing• Cash Calendar• Fundraising Timeline – Carmelle create draft to bring to next meeting
Adjournment	<ul style="list-style-type: none">• Adjourned by Kurtis. Time – 8:30 pm